

# STRATEGIC IT SERVICES FOR CHARITIES AND NON-PROFITS

## About us

Smartdesc provides Strategy, Transformation and Data Protection services to charities, social enterprises and NGOs.

Our team brings IT leadership into organisations, running Digital Transformation programmes such as Process Automation, CRM implementations, and helps clients embrace agile, flexible working through Cloud & Microsoft 365 technologies.

We also offer a range of IT Support and Project Delivery services to provide non-profits of any size a tailored, proactive IT service that is holistic – not just reactive break/fix.

## Why choose us?

We have a long and deep understanding of the Third Sector, and use our collective experiences to take a broader view of IT, encompassing Strategy, Digital Systems, Data Protection and Governance. Our support team works seamlessly with our Virtual IT Directors (vCIO), IT Managers, Security & Governance Officers and Project Management teams to drive continuous improvement against an IT Strategy that supports our clients' missions.



TRUST



INNOVATION



QUALITY

## Proud to work with...

**acevo**  
imagine, inspire, improve

**mind**  
for better mental health

**missing  
people**

**TERRENCE  
HIGGINS  
TRUST**

**BookTrust**  
Inspire a love of reading

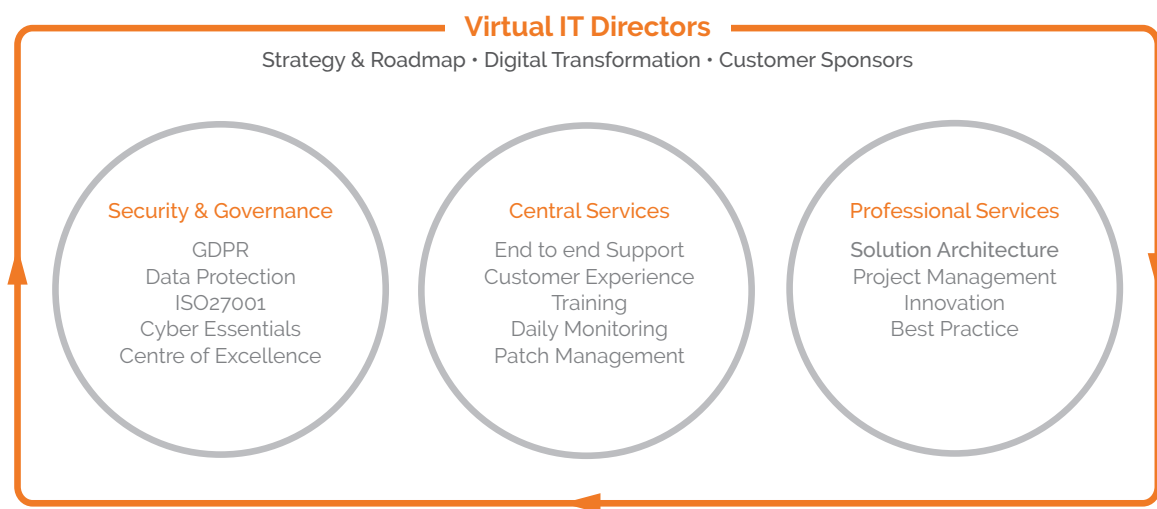
**DEPAUL**  
Homelessness has no place

**CHANGING  
FACES**

## Core values

Our goal is to share best practices and innovation across the sector for the benefit of all. We partner long term with our clients to help them build and deliver transformation programmes that allow staff to work smarter for their beneficiaries.

Our passion is to reduce the frustration that IT issues cause staff by designing solutions that meet the needs of each individual. We strive to continuously increase the value IT provides for our customers through leadership, engagement, training, good design and transparent costs.



“ **TRUST AND CONFIDENCE HAS BEEN THE GREATEST VALUE PROVIDED OVERALL BY SMARTDESC.** WE TRUST THEIR ADVICE AND IF THEY SAY THEY WILL DO SOMETHING WE HAVE THE CONFIDENCE THAT THEY WILL DO IT! ”

Paul Ward, COO Mind

